
JohnArce

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OBJECTIVE

Search Engine Optimization Specialist, Web Developer & Social Media Marketer position where I can use my skills and experience to make significant contributions in a company.

SUMMARY OF QUALIFICATIONS

- Over 2 years knowledge and experience in Search Engine Optimization (*on page optimization, off page optimization, site analysis, keyword research, link building*).
- 5 years of experience in designing and building web sites.
- Experience in administrating forums (*Vbulletin, Phpbb & SMF*), CMS (*Wordpress, Joomla & Drupal*) & web hosting reseller.
- Knowledge in Social Media Marketing, PPC, Internet Marketing, SEM & Ecommerce.
- Participating in online forums like technology, webmaster & SEO related forums.

CAREER HIGHLIGHTS

- Founder & Organizer of Web & IT Summit '09 (AMA Computer University)
- President & Founder of WebGeek Philippines (Community & Organization)
- Best Thesis Entitled: Web-based Search Engine Optimization Tools (AMA Computer University)
- Freelance Web Developer, SEO & Social Media Marketer

SKILLS

Technical Skills	: LAN/WAN, W-LAN, TCP/IP, Network Cabling and Wiring, Network Installations & Configurations PC Troubleshooting, Basic Router Configuration Technical Proficiency in PC Architecture, Operating Systems & Internet.
Web Development	: HTML, XHTML, CSS, JavaScript, jQuery, PHP, XML, Apache, vBulletin, SMF, PHPBB, Joomla, Drupal, Wordpress & Magento.
Internet Marketing	: SEO, SEM, Link Building, Professional Blogging, Social Bookmarking, Social Media Marketing, Social Media Optimization, Affiliate Marketing, Pay Per Click Advertising, Email Marketing, Viral Marketing, Twitter Marketing, Google Adwords, Google Analytics & Google Adsense.
Programming	: C#, Visual Basic, Assembly & Java
Systems	: Fedora, Ubuntu, Redhat Linux & Windows
Databases	: MS SQL Server, MS Access & MySQL

EDUCATIONAL BACKGROUND

- AMA Computer University, Quezon City (2007 – present, Bachelor of Science in Computer Science)
- University of Regina Carmeli, Malolos City (2005 – 2007, Bachelor of Science in Computer Science)

SEMINARS / WORKSHOPS / TRAININGS ATTENDED

- Facebook Developer Garage Philippine (University of Makati, December 09, 2009)
- SMilDS 1st Founding Member Strategy Meeting (Renaissance Hotel, December 07, 2009)
- Yahoo Philippines Developer Meet up (Bel-Air, Makati City, December 02, 2009)
- Web & IT Summit 2009 (AMA Computer University, November 26 to 27, 2009)
- Joomla Campus Tour Philippines (AMA Computer University, November 27, 2009)
- Yahoo & Social Internet (AMA Computer University, November 26, 2009)
- Web 2.0 & Social Media (AMA Computer University, November 26, 2009)
- CCNA Exploration: Network Fundamentals (AMA Computer University, September 18, 2009)
- Introduction to Linux Operating System (AMA Computer University, November 25, 2008)
- Building Web Applications with Visual Studio 2008 (Ayala Avenue, Makati City, February 13, 2008)
- Actual Shipboard Training (Manila to Iloilo City, February 10- 13, 2007)
- 4th Regional Student Assembly on IT Education (San Fernando City, Pampanga, January 26, 2007)
- Geographic Information System (Malolos City, November 14, 2006)
- Redhat Linux Workshop (University of Regina Carmeli, November 26, 2005)

PROJECTS/FREELANCE

- WEBGEEKPH.com – WebGeek Philippines (May 2009 to Present)
- CIRCAHOST.com – Web Hosting Reseller (October 2008 to Present)
- PINOYSOURCE.org – Computer & Technology Community Philippines (February 2008 to July 2008)
- FOS2.com – Pinoy Online Community (August 2008 to January 2009)
- TECSCCELLSHOP.info – Mobile Online Shopping
- URCFORUM.com – University of Regina Carmeli Forum
- CCIPAINTSHOP.com - Online Ordering System

AFFILIATIONS

- WebGeek Philippines – A community for web enthusiasts (President & Founder)
- Digital Point Forums – Search Engine & Internet Marketing (Member)
- Facebook Developer Garage Philippines – Facebook Apps Developer Group (Member)
- Joomla User Group Philippines - A community for Filipino Joomla user (Member)
- SEO Philippines - Internet marketing organization in the Philippines (Member)
- PhilWeavers - Community for Filipino Web Designers (Member)

PERSONAL DATA

Name : John Arry S. Arce
Address : 1205, Cagayan Valley Rd, Sitio Centro, Tabang, Plaridel, Bulacan, Philippines.
Date of Birth : January 28, 1989
Height : 5'9"
Weight : 170 lbs.

PORTFOLIO

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REFERENCES

Available upon request